HY-LINE®
COMPUTER COMPONENTS

TFT-Display Datenblatt

Modell   LD550EUE-FHB1

Kurzdaten

Hersteller	LG Display
Diagonale	55,0" / 138,7 cm
Format	16:9
Auflösung	1920 x 1080
Backlight	LED / 450 cd/m²
Interface	LVDS
Touchscreen	nein
Temperatur	0…+50 °C (Betrieb)

LG Display

SPECIFICATION
FOR
APPROVAL

( ) **Preliminary Specification**

(●) **Final Specification**

Title	55.0" WUXGA TFT LCD

BUYER	Hy-Line
MODEL	

SUPPLIER	LG Display Co., Ltd.
*MODEL	LD550EUE
SUFFIX	FHB1 (RoHS Verified)

APPROVED BY	SIGNATURE DATE
/	
/	
/	

Please return 1 copy for your confirmation with your signature and comments.

APPROVED BY	SIGNATURE DATE
Hong Sung Song / Team Leader	
REVIEWED BY	
Ji Kyoung Kim / Project Leader	
PREPARED BY	
Dong Uk Lee/ Engineer	

TV Product Development Dept.
LG Display Co., Ltd.

Product Specification

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RECORD OF REVISIONS

| Revision No.	Revision Date	Page	Description
0.1	Sep. 14. 2014	-	Preliminary Specification (First Draft)
0.2	Oct. 23. 2014	32	Update Packing information
		5	Update Table 2. ELECTRICAL CHARACTERISTICS
0.3	19th. Nov. 2014	-	Update Color target (TBD)
0.4	29th, Dec. 2014	3	Update General Feature
		5, 24	Update TBD
		29	Change portrait direction from clockwise to counter-clockwise
		8	Update rear view of LCM
0.5	27th. Jan. 2015	22,23	Update mechanical characteristics
		3	Update power consumption
1.0	10th. Feb.2015	4	Update Table 1
		22	Update front view
	27th. Feb. 2015	24	Update 6. Reliability, Table 13
		-	Final CAS specification.

Product Specification

1. General Description

The LD550EUE is a Color Active Matrix Liquid Crystal Display with an integral Light Emitting Diode (LED) backlight system. The matrix employs a-Si Thin Film Transistor as the active element.

It is a transmissive display type which is operating in the normally black mode. It has a 54.64 inch diagonally measured active display area with WUXGA resolution (1080 vertical by 1920 horizontal pixel array). Each pixel is divided into Red, Green and Blue sub-pixels or dots which are arrayed in vertical stripes. Gray scale or the luminance of the sub-pixel color is determined with a 8-bit gray scale signal for each dot. Therefore, it can present a palette of more than 16.7Milion colors.

It has been designed to apply the 8-bit 2-port LVDS interface.

It is intended to support Commercial Display where high brightness, super wide viewing angle, high color gamut, high color depth and fast response time are important.
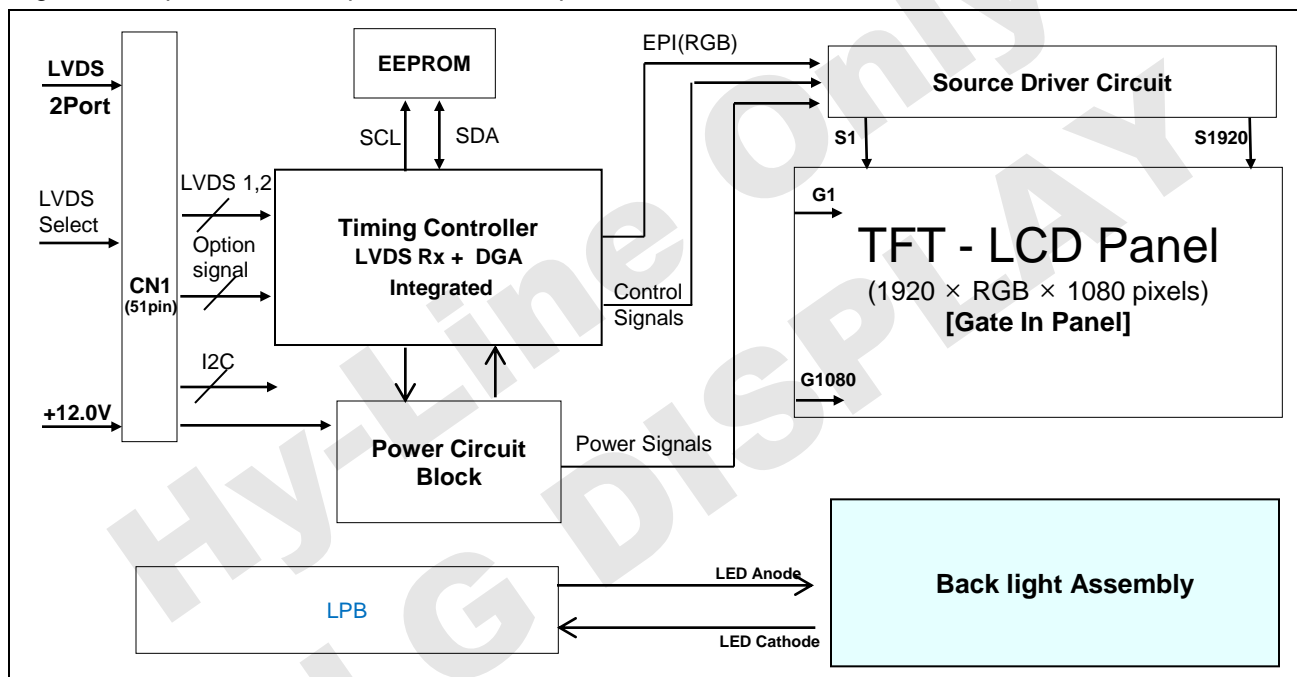
General Features

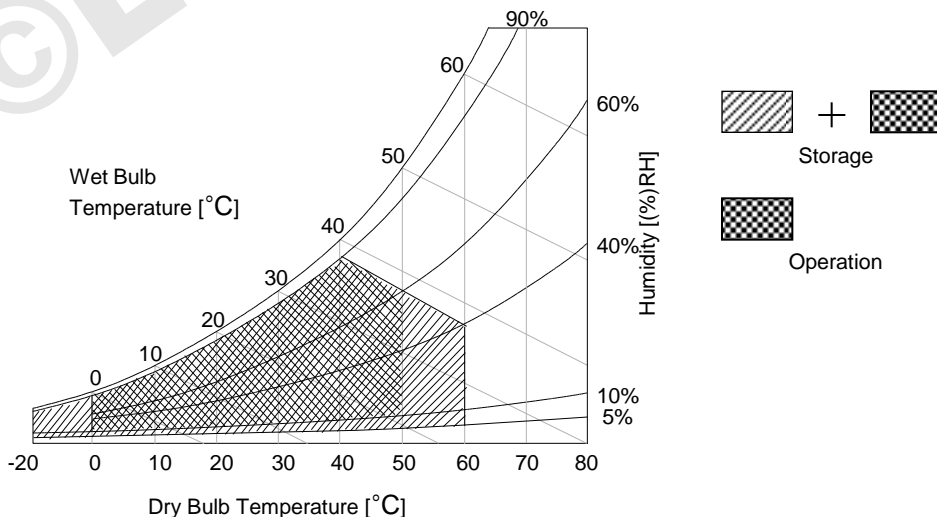|	
Active Screen Size	54.64 inches(1387.80mm) diagonal
Outline Dimension	1232.0(H) $\times$ 708.9(V) $\times$14.0(D) mm (Typ.)
Pixel Pitch	0.630 mm x 0.630 mm
Pixel Format	1920 horiz. by 1080 vert. Pixels, RGB stripe arrangement
Color Depth	8bit, 16.7 Million colors
Luminance, White	450 cd/m^2 (Center 1point ,Typ.)
Viewing Angle (CR>10)	Viewing angle free (R/L 178 (Min.), U/D 178 (Min.))
Power Consumption	Total 62.1W(Typ.) [Logic= 2.7W(Tpy.)/3.5W(Max.), Back light= 59.4W(Tpy.)/64.3W(Max.)]
Weight	13.0Kg (Typ.), 13.7Kg(Max.)
Display Mode	Transmissive mode, Normally black
Surface Treatment	Hard coating(3H), Anti-glare treatment of the front polarizer (Haze 1%(Typ.))
Possible Display Type	Landscape and Portrait Enabled

Product Specification

2. Absolute Maximum Ratings

The following items are maximum values which, if exceeded, may cause faulty operation or permanent damage to the LCD module.

Table 1. ABSOLUTE MAXIMUM RATINGS (Only Panel and Circuit Part of LCD Module)

Parameter		Symbol	Value		Unit	Note
			Min	Max		
Power Input Voltage	LCD Circuit	V_{LCD}	-0.3	+14.0	V_{DC}	
LED Input Voltage	Input	V_F	-	207.3	V_{DC} / V_{DC}	1
T-Con Option Selection Voltage		V_{LOGIC}	-0.3	+4.0	V_{DC}	
Operating Temperature		T_{OP}	0	+50	℃	2,3
Storage Temperature		T_{ST}	-20	+60	℃	
Panel Front Temperature		T_{SUR}	-	+68	℃	4
Operating Ambient Humidity		H_{OP}	10	90	%RH	2,3
Storage Humidity		H_{ST}	5	90	%RH	

1. Ambient temperature condition (Ta = 25 ± 2 ℃)
2. Temperature and relative humidity range are shown in the figure below.
   Wet bulb temperature should be Max 39℃, and no condensation of water.
3. Gravity mura can be guaranteed below 40℃ condition.
4. The maximum operating temperatures is based on the test condition that the surface temperature
   of display area is less than or equal to 68℃ with LCD module alone in a temperature controlled chamber.
   Thermal management should be considered in final product design to prevent the surface temperature of
   display area from being over 68℃. The range of operating temperature may be degraded in case of
   improper thermal management in final product design.

3. Electrical Specifications
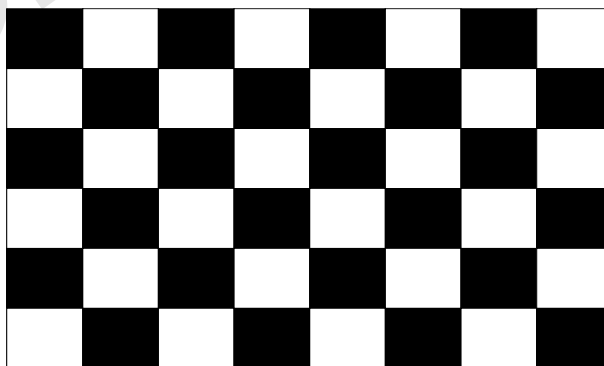
3-1. Electrical Characteristics

It requires two power inputs. One is employed to power for the LCD circuit. The other Is used for the LED backlight and LED Driver circuit.

Table 2. ELECTRICAL CHARACTERISTICS

Parameter		Symbol	Value			Unit	Note
			Min	**Typ**	**Max**		
Circuit :							
Power Input Voltage		V_{LCD}	10.8	12.0(12.7)	14.0	V_{DC}	
Power Input Current		I_{LCD}	-	225(215)	293	mA	1
			-	402(382)	523	mA	2
T-CON Option Selection Voltage	Input High Voltage	V_{IH}	2.7	-	3.6	V_{DC}	
	Input Low Voltage	V_{IL}	0	-	0.7	V_{DC}	
Power Consumption		P_{LCD}	-	2.7	3.5	Watt	1
Rush current		I_{RUSH}	-	-	5.0	A	3

Note 1. The specified current and power consumption are under the V_{LCD}=12.0V, Ta=25 $\pm$ 2°C, f_V=60Hz condition, and mosaic pattern(8 x 6) is displayed and f_V is the frame frequency.
　　 2. The current is specified at the maximum current pattern.
　　 3. The duration of rush current is about 2ms and rising time of power input is 0.5ms (min.).
　　 4. Ripple voltage level is recommended under $\pm$5% of typical voltage
　　 5. Maximum of power input voltage is included with ripple.

White : 255 Gray
Black :　 0 Gray

Mosaic Pattern(8 x 6)

Product Specification

Table 3. ELECTRICAL CHARACTERISTICS (Continue) : Reference Data

Parameter	Symbol	Values			Unit	Note
		Min	Typ	Max		
Backlight Assembly : No guarantee, for reference only						
Forward Current (one array)	I_F	-	155	-	mAdc	$\pm5\%$ 2, 3
Forward Voltage BLU input	V_F	175.8	191.5	207.3	Vdc	4
Variation of VF	ΔVF	-	-	4.9	V	5
Power Consumption	P_{BL}	-	59.4	64.3	W	6
Burst Dimming Duty	On duty	1		100	%	
Burst Dimming Frequency	1/T	95		182	Hz	8
LED Array :						
Life Time		30,000	50,000		Hrs	7

Notes :The design of the LED driver must have specifications for the LED array in LCD Assembly.
The electrical characteristics of LED driver are based on Constant Current driving type.
The performance of the LED in LCM, for example life time or brightness, is extremely influenced by the characteristics of the LED Driver. So, all the parameters of an LED driver should be carefully designed.
When you design or order the LED driver, please make sure unwanted lighting caused by the mismatch of the LED and the driver (no lighting, flicker, etc) has never been occurred. When you confirm it, the LCD–Assembly should be operated in the same condition as installed in your instrument.

1. Electrical characteristics are based on LED Array specification.
2. Specified values are defined for a Backlight Assembly. (2block/LCM)
3. Each LED array has 1 anode terminal and 1 cathode terminals.
   The forward current(I_F) of the anode terminal is 155mA and it supplies 155mA into 2 strings, respectively

String #1(63 LED PKG)
String #2(63 LED PKG)
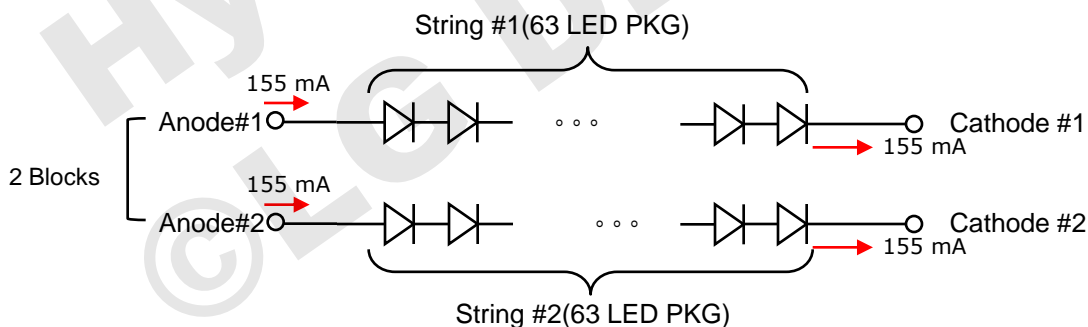
4. The forward voltage(V_F) of LED array depends on ambient temperature (Appendix-V)
5. ΔVF means Max string VF – Min string VF in one Backlight. So VF variation in a Backlight isn't over Max. 4.9V
6. Maximum level of power consumption is measured at initial turn on.
   Typical level of power consumption is measured after 1hrs aging at $25 \pm 2°C$.
7. The life time(MTTF) is determined as the time at which brightness of the LED is 50% compared to that of initial value at the typical LED current on condition of continuous operating at $25 \pm 2°C$, based on duty 100%.
8. The reference method of burst dimming duty ratio.
   It is recommended to use synchronous V-sync frequency to prevent waterfall
   (Vsync * 2 =Burst Frequency)
   Though PWM frequency is over 182Hz (max252Hz), function of backlight is not affected.

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3-2. Interface Connections

This LCD module employs two kinds of interface connection, 51-pin connector is used for the module electronics and 14-pin connector is used for the integral backlight system.

3-2-1. LCD Module

- LCD Connector(CN1): FI-RXE51S-HF(manufactured by JAE) or GT05S-51S-H38 (manufactured by LSM)
         or IS050-C51B-C39-C (manufactured by UJU) or compatible
- Mating Connector : FI-R51HL(JAE) or compatible

Table 4. MODULE CONNECTOR(CN1) PIN CONFIGURATION

No	Symbol	Description	No	Symbol	Description
1	NC	No Connection (notes 4)	27	NC	No connection
2	NC	No Connection (notes 4)	28	R2AN	SECOND LVDS Receiver Signal (A-)
3	NC	No Connection (notes 4)	29	R2AP	SECOND LVDS Receiver Signal (A+)
4	NC	No Connection (notes 4)	30	R2BN	SECOND LVDS Receiver Signal (B-)
5	NC	No Connection (notes 4)	31	R2BP	SECOND LVDS Receiver Signal (B+)
6	NC	No Connection (notes 4)	32	R2CN	SECOND LVDS Receiver Signal (C-)
7	LVDS Select	'H' =JEIDA , 'L' or NC = VESA	33	R2CP	SECOND LVDS Receiver Signal (C+)
8	NC	No Connection (notes 4)	34	GND	Ground
9	NC	No Connection (notes 4)	36	R2CLKN	SECOND LVDS Receiver Clock Signal(-)
10	NC	No Connection (notes 4)	36	R2CLKP	SECOND LVDS Receiver Clock Signal(+)
11	GND	Ground	37	GND	Ground
12	R1AN	FIRST LVDS Receiver Signal (A-)	38	R2DN	SECOND LVDS Receiver Signal (D-)
13	R1AP	FIRST LVDS Receiver Signal (A+)	39	R2DP	SECOND LVDS Receiver Signal (D+)
14	R1BN	FIRST LVDS Receiver Signal (B-)	40	NC	No connection
15	R1BP	FIRST LVDS Receiver Signal (B+)	41	NC	No connection
16	R1CN	FIRST LVDS Receiver Signal (C-)	42	NC or GND	No Connection or Ground
17	R1CP	FIRST LVDS Receiver Signal (C+)	43	NC or GND	No Connection or Ground
18	GND	Ground	44	GND	Ground (notes 5)
19	R1CLKN	FIRST LVDS Receiver Clock Signal(-)	45	GND	Ground
20	R1CLKP	FIRST LVDS Receiver Clock Signal(+)	46	GND	Ground
21	GND	Ground	47	NC	No connection
22	R1DN	FIRST LVDS Receiver Signal (D-)	48	VLCD	Power Supply +12.0V
23	R1DP	FIRST LVDS Receiver Signal (D+)	49	VLCD	Power Supply +12.0V
24	NC	No connection	50	VLCD	Power Supply +12.0V
25	NC	No connection	51	VLCD	Power Supply +12.0V
26	NC or GND	No Connection or Ground	-	-	-

notes   1. All GND(ground) pins should be connected together to the LCD module's metal frame.
      2. All VLCD (power input) pins should be connected together.
      3. All Input levels of LVDS signals are based on the EIA 644 Standard.
      4. #1~#6 & #8~#10 NC (No Connection): These pins are used only for LGD (Do not connect)
      5. Specific pin No. #44 is used for "No signal detection" of system signal interface.
        It should be GND for NSB(No Signal Black) during the system interface signal is not.
        If this pin is "H", LCD Module displays AGP(Auto Generation Pattern).

Product Specification

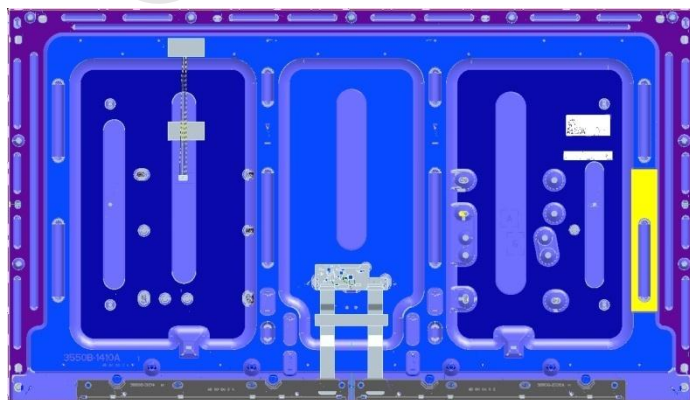### 3-2-2. Backlight Module

1) BLU Connector (Plug)

: **SMH200-H07M**

2) Mating Connector (LPB, Socket)

: SMAW200A-H07AA2

Table 5. BACKLIGHT CONNECTOR PIN CONFIGURATION

Pin No	CNT (7pin)
Pic.	
	65"~43"(Edge)
색상	White
1	Cathode (L)
2	N.C
3	Anode (L)
4	N.C
5	Cathode (R)
6	N.C
7	Anode (R)

◆ Rear view of LCM

Product Specification

3-3. Signal Timing Specifications

Table 6 shows the signal timing required at the input of the LVDS transmitter. All of the interface signal timings should be satisfied with the following specification for normal operation.

Table 6. TIMING TABLE for NTSC & PAL(DE Only Mode)

ITEM		Symbol	Min	Typ	Max	Unit	notes
Horizontal	Display Period	tHV	960	960	960	tCLK	1920 / 2
	Blank	tHB	100	140	240	tCLK	1
	Total	tHP	1060	1100	1200	tCLK	
Vertical	Display Period	tVV	1080	1080	1080	Lines	
	Blank	tVB	20	45	300	Lines	1
	Total	tVP	1100	1125	1380	Lines	

| ITEM		Symbol	Min	Typ	Max	Unit	notes
Frequency	DCLK	fCLK	60.00	74.25	78.00	MHz	
	Horizontal	fH	57.3	67.5	70	KHz	2
	Vertical	fV	47	60	63	Hz	2

Note: 1. The input of HSYNC & VSYNC signal does not have an effect on normal operation (DE Only Mode). If you use spread spectrum of EMI, add some additional clock to minimum value for clock margin.

2. The performance of the electro-optical characteristics may be influenced by variance of the vertical refresh rate and the horizontal frequency

3. Spread Spectrum Rate (SSR) for 50KHz ~ 100kHz Modulation Frequency(FMOD) is calculated by (7 – 0.06*Fmod), where Modulation Frequency (FMOD) unit is KHz. LVDS Receiver Spread spectrum Clock is defined as below figure

※ Timing should be set based on clock frequency.

Product Specification
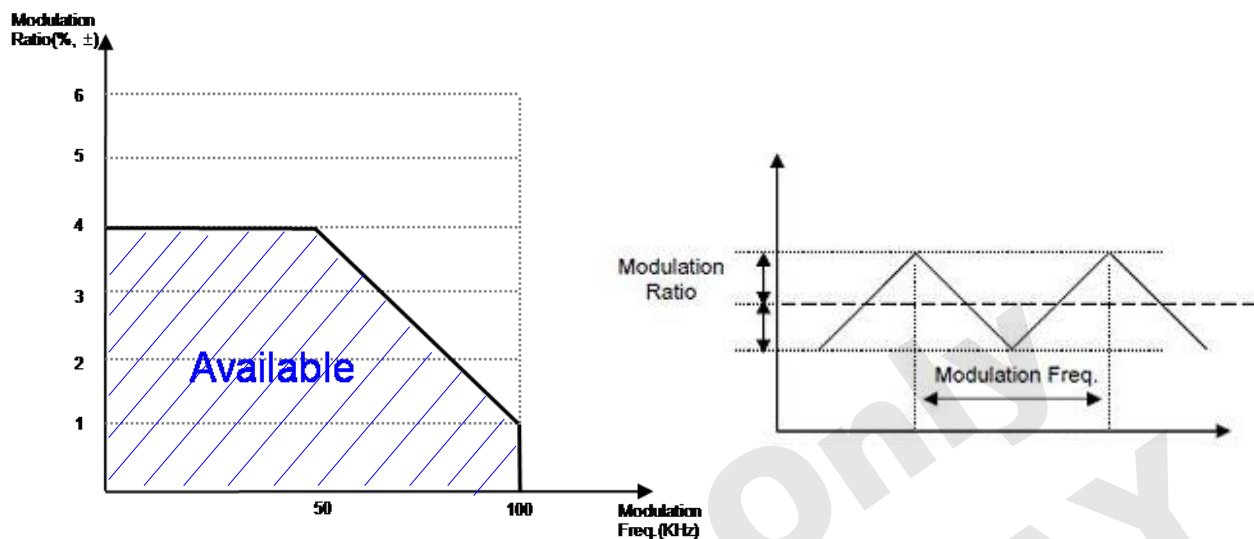
※ Please pay attention to the followings when you set Spread Spectrum Rate(SSR) and Modulation Frequency(FMOD)

1. Please set proper Spread Spectrum Rate(SSR) and Modulation Frequency (FMOD) of TV system LVDS output.

2. Please check FOS after you set Spread Spectrum Rate(SSR) and Modulation Frequency(FMOD) to avoid abnormal display. Especially, harmonic noise can appear when you use Spread Spectrum under FMOD 30 KHz.
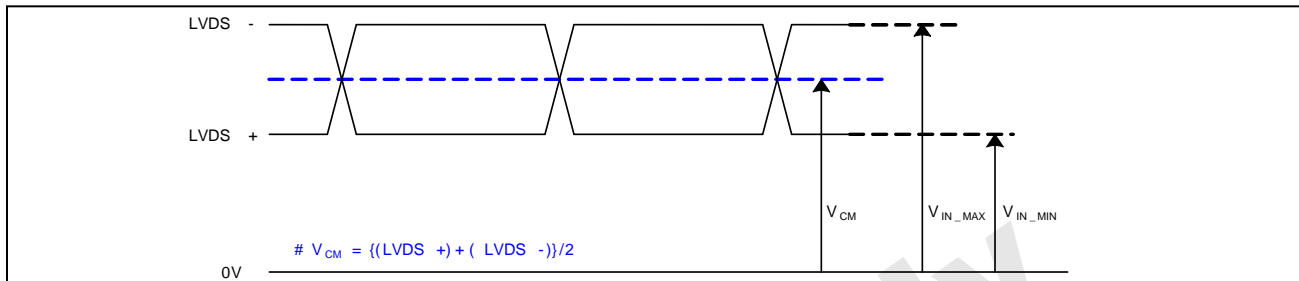
3-4. LVDS Signal Specification

3-4-1. LVDS Input Signal Timing Diagram
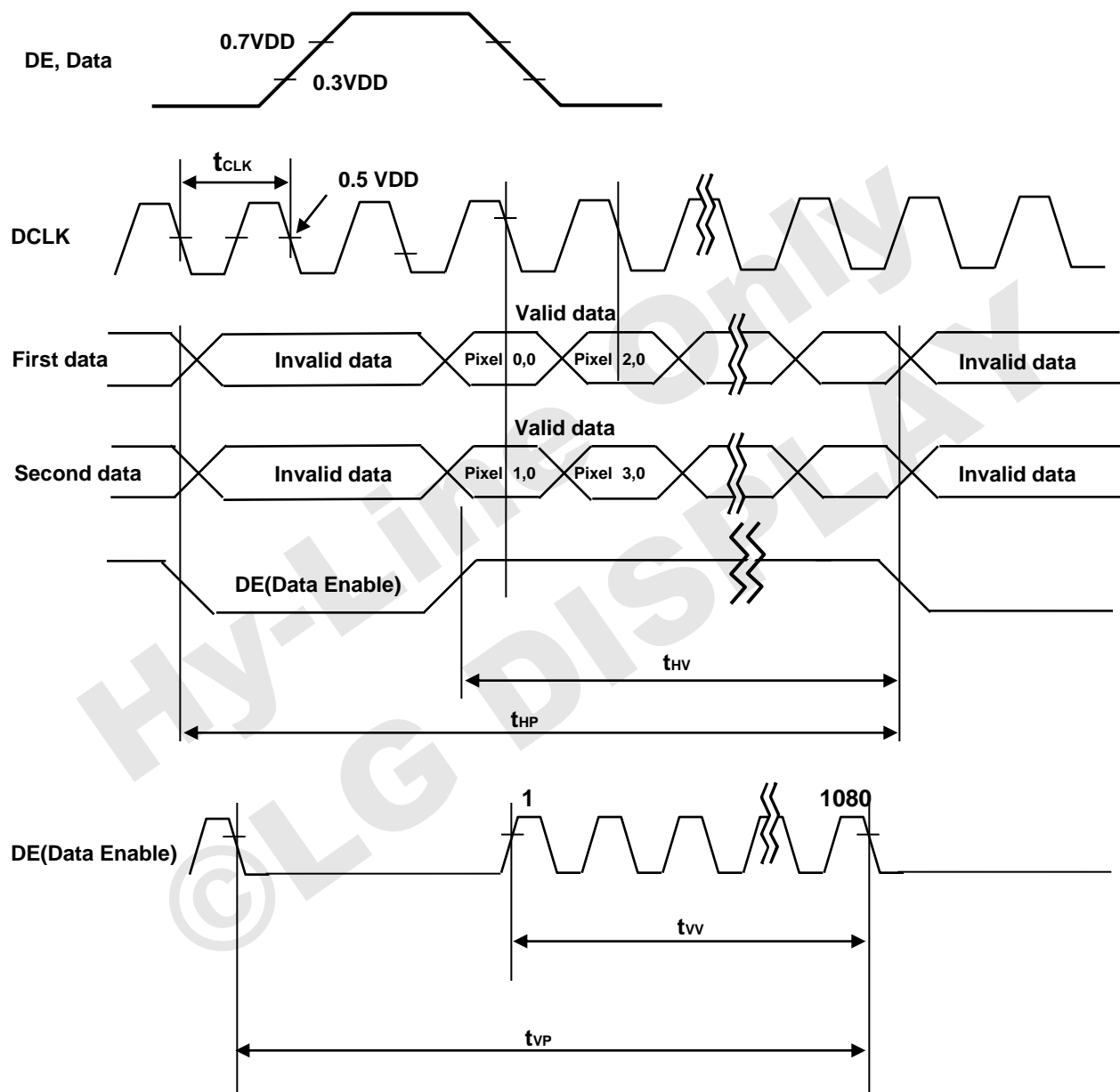
3-4-2. LVDS Input Signal Characteristics

1) DC Specification

Description	Symbol	Min	Max	Unit	notes
LVDS Common mode Voltage	V_{CM}	1.0	1.5	V	-
LVDS Input Voltage Range	V_{IN}	0.7	1.8	V	-
Change in common mode Voltage	ΔVCM	-	250	mV	-

2) AC Specification
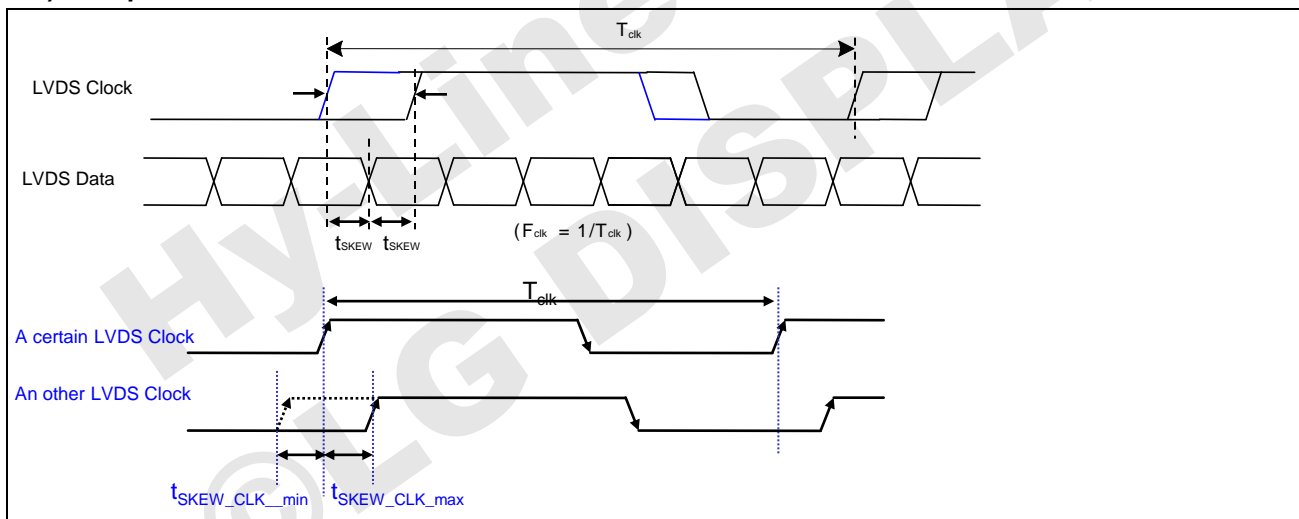
Description	Symbol	Min	Max	Unit	notes
LVDS Differential Voltage	V_{TH}	100	600	mV	Tested with Differential Probe
	V_{TL}	-600	-100	mV	2
LVDS Clock to Data Skew	t_{SKEW}	-	$|(0.2*T_{clk})/7|$	ps	-
Effective time of LVDS	t_{eff}	$|\pm360|$	-	ps	-
LVDS Clock to Clock Skew (Each other)	t_{SKEW_clk}	-	$|1/7* T_{clk}|$	ps	-

notes 1. All Input levels of LVDS signals are based on the EIA 644 Standard.
     2. LVDS Differential Voltage is defined within t_{eff}

0.5tui

tui

LVDS Data

360ps

0V
(Differential)

VTH

VTL

360ps

teff

LVDS CLK

tui : Unit Interval

0V
(Differential)
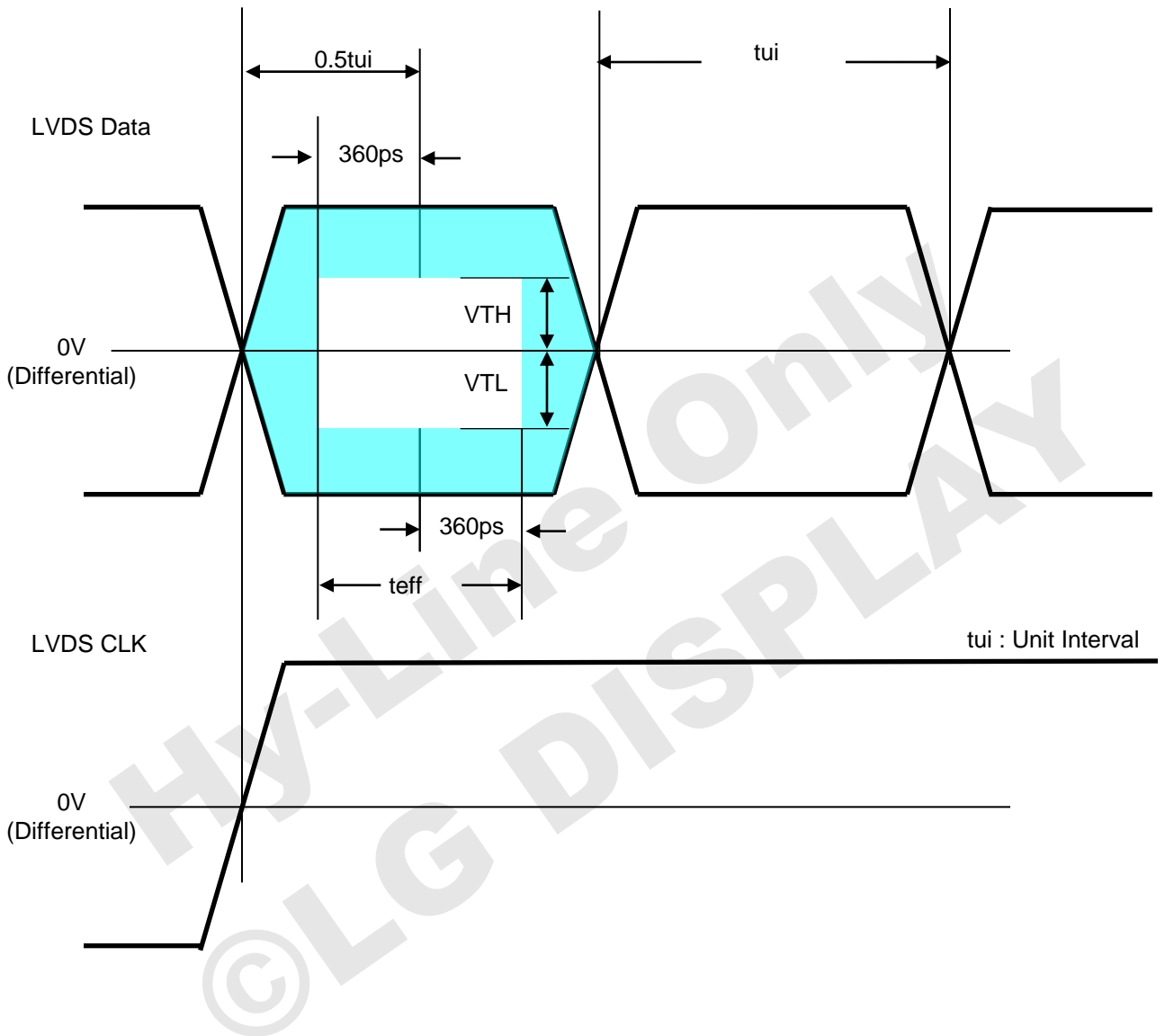
* This accumulated waveform is tested with differential probe

3-5. Color Data Reference

The brightness of each primary color(red,green,blue) is based on the 8bit gray scale data input for the color. The higher binary input, the brighter the color. Table 7 provides a reference for color versus data input.

Table 7. COLOR DATA REFERENCE

Color		Input Color Data		
		RED MSB LSB R7 R6 R5 R4 R3 R2 R1 R0	**GREEN** MSB LSB G7 G6 G5 G4 G3 G2 G1 G0	**BLUE** MSB LSB B7 B6 B5 B4 B3 B2 B1 B0
Basic Color	Black	0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 0
	Red (255)	1 1 1 1 1 1 1 1	0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 0
	Green (255)	0 0 0 0 0 0 0 0	1 1 1 1 1 1 1 1	0 0 0 0 0 0 0 0
	Blue (255)	0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 0	1 1 1 1 1 1 1 1
	Cyan	0 0 0 0 0 0 0 0	1 1 1 1 1 1 1 1	1 1 1 1 1 1 1 1
	Magenta	1 1 1 1 1 1 1 1	0 0 0 0 0 0 0 0	1 1 1 1 1 1 1 1
	Yellow	1 1 1 1 1 1 1 1	1 1 1 1 1 1 1 1	0 0 0 0 0 0 0 0
	White	1 1 1 1 1 1 1 1	1 1 1 1 1 1 1 1	1 1 1 1 1 1 1 1
RED	RED (000)	0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 0
	RED (001)	0 0 0 0 0 0 0 1	0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 0
	...	...	...	...
	RED (254)	1 1 1 1 1 1 1 0	0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 0
	RED (255)	1 1 1 1 1 1 1 1	0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 0
GREEN	GREEN (000)	0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 0
	GREEN (001)	0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 1	0 0 0 0 0 0 0 0
	...	...	...	...
	GREEN (254)	0 0 0 0 0 0 0 0	1 1 1 1 1 1 1 0	0 0 0 0 0 0 0 0
	GREEN (255)	0 0 0 0 0 0 0 0	1 1 1 1 1 1 1 1	0 0 0 0 0 0 0 0
BLUE	BLUE (000)	0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 0
	BLUE (001)	0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 1
	...	...	...	...
	BLUE (254)	0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 0	1 1 1 1 1 1 1 0
	BLUE (255)	0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 0	1 1 1 1 1 1 1 1

Product Specification
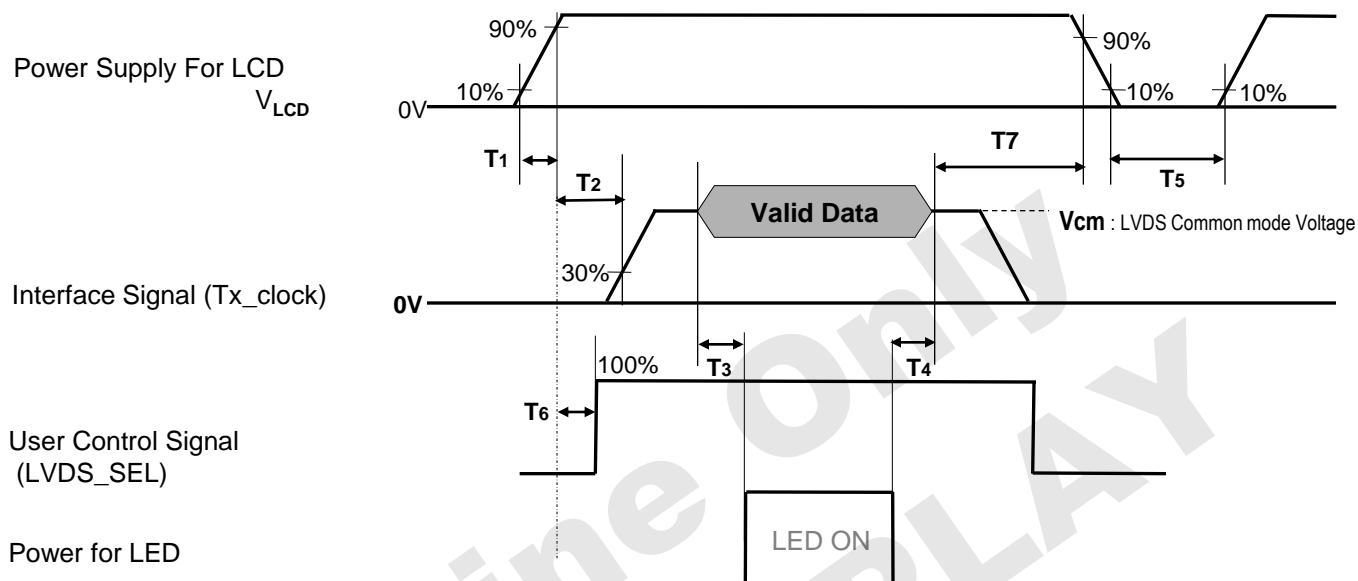
3-6. Power Sequence

3-6-1. LCD Driving circuit

Table 8. POWER SEQUENCE

Parameter	Value			Unit	Notes
	Min	**Typ**	**Max**		
T1	0.5	-	20	ms	1
T2	0	-	-	ms	2
T3	400	-	-	ms	3
T4	100	-	-	ms	3
T5	1.0	-	-	s	4
T6	0	-	T2	ms	5
T7	0	-	-	ms	6

Note :
1. Even though T1 is over the specified value, there is no problem if I2T spec of fuse is satisfied.
2. If T2 is satisfied with specification after removing LVDS Cable, there is no problem.
3. The T3 / T4 is recommended value, the case when failed to meet a minimum specification,
   abnormal display would be shown. There is no reliability problem.
4. T5 should be measured after the Module has been fully discharged between power off and on period.
5. If the on time of signals (Interface signal and user control signals) precedes the on time of Power (V_{LCD}),
   it will be happened abnormal display. When T6 is NC status, T6 doesn't need to be measured.
6. It is recommendation specification that T7 has to be 0ms as a minimum value.
※ Please avoid floating state of interface signal at invalid period.
※ When the power supply for LCD (VLCD) is off, be sure to pull down the valid and invalid data to 0V.

Product Specification

4. Optical Specification

Optical characteristics are determined after the unit has been 'ON' and stable in a dark environment at 25±2°C.
The values are specified at 50cm from the LCD surface at a viewing angle of Φ and θ equal to 0 °.
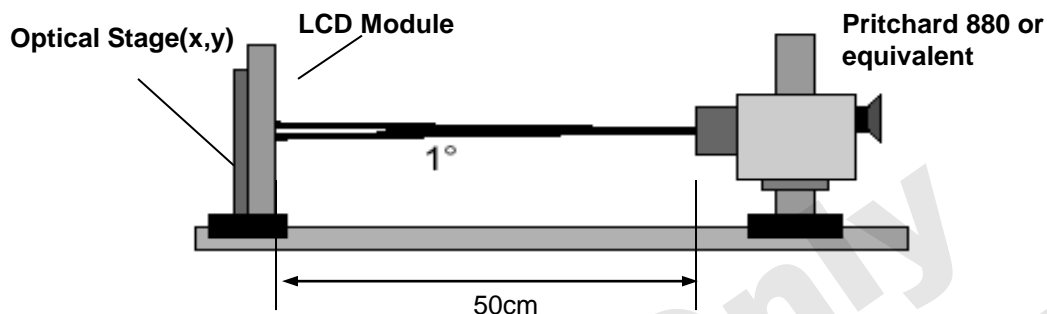FIG. 1 shows additional information concerning the measurement equipment and method.

FIG. 1 Optical Characteristic Measurement Equipment and Method

Table 10. OPTICAL CHARACTERISTICS   Ta= 25±2°C, V$_{LCD}$=12.0V, f$_V$=60Hz, Dclk=74.25MHz, Duty =100%

Parameter			Symbol		Value			Unit	Note
					Min	Typ	Max		
Contrast Ratio			CR		800	1100	-		1
Surface Luminance, white			L$_{WH}$	2D	360	450	-	cd/m^2	2
Luminance Variation			δ$_{WHITE}$	9P	65	-	-	%	3
Response Time	Gray to Gray (BW)		G to G BW			12	16	ms	4
Color Coordinates [CIE1931]	RED		Rx			0.646			5
			Ry			0.336			
	GREEN		Gx			0.316			
			Gy		Typ -0.03	0.597	Typ +0.03		
	BLUE		Bx			0.153			
			By			0.056			
	WHITE		Wx			0.281			
			Wy			0.288			
Color Temperature						10,000		K	
Color Gamut						68		%	
Viewing Angle	2D (CR>10)	right(φ=0°)	θr (x axis)		89	-	-	degree	6
		left (φ=180°)	θl (x axis)		89	-	-		
		up (φ=90°)	θu (y axis)		89	-	-		
		down (φ=270°)	θd (y axis)		89	-	-		
Gray Scale					-	2.2	-		7

Product Specification

notes : 1. Contrast Ratio(CR) is defined mathematically as :

$$\text{Contrast Ratio} = \frac{\text{Surface Luminance with all white pixels}}{\text{Surface Luminance with all black pixels}}$$

It is measured at center 1-point.

2. Surface luminance are determined after the unit has been 'ON' and 1 Hour after lighting the backlight in a dark environment at $25\pm2°$C. Surface luminance is the luminance value at center 1-point across the LCD surface 50cm from the surface with all pixels displaying white. For more information see the FIG. 1.

3. The variation in surface luminance , δ WHITE is defined as :
   δ WHITE(9P) = Minimum (Lon1,Lon2~ Lon8, Lon9) / Maximum (Lon1,Lon2~ Lon8, Lon9)*100
   Where Lon1 to Lon9 are the luminance with all pixels displaying white at 9 locations .
   For more information, see the FIG. 2.

4. Response time is the time required for the display to transit from any gray to white (Rise Time, Tr_R) and from any gray to black (Decay time, Tr_D). For additional information see the FIG. 3.
   ※ G to G_{BW} Spec stands for average value of all measured points.
   Photo Detector : RD-80S / Field : 2 °

5. White, Red, Green, Blue Color Coordinates are measured at gray level 255(100IRE)

6. Viewing angle is the angle at which the contrast ratio is greater than 10. The angles are determined for the horizontal or x axis and the vertical or y axis with respect to the z axis which is normal to the LCD module surface. For more information, see the FIG. 4.

7. Gray scale specification
   Gamma Value is approximately 2.2. For more information, see the Table 11.

Table 11. Gray scale specification

Gray Level	Luminance [%] (Typ)
L0	0.08
L15	0.27
L31	1.04
L47	2.49
L63	4.68
L79	7.66
L95	11.5
L111	16.1
L127	21.6
L143	28.1
L159	35.4
L175	43.7
L191	53.0
L207	63.2
L223	74.5
L239	86.7
L255	100

Product Specification

Measuring point for surface luminance & measuring point for luminance variation.
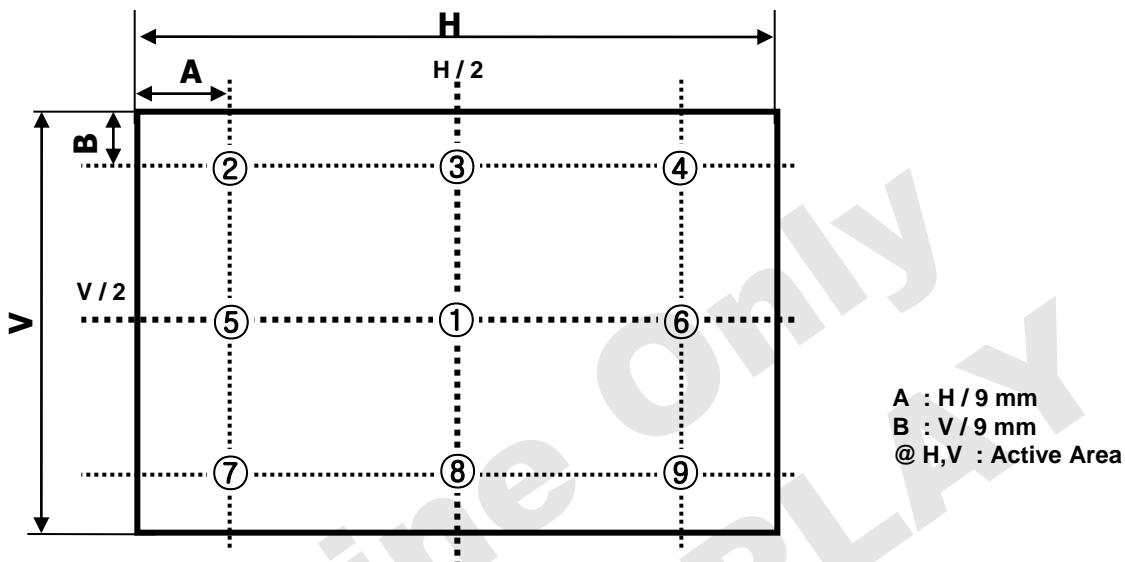
FIG. 2 9 Points for Luminance Measure

A : H / 9 mm
B : V / 9 mm
@ H,V : Active Area

Response time is defined as the following figure and shall be measured by switching the input signal for "Gray(N)" and "Black or White".

N = 0(Black)~255(White)
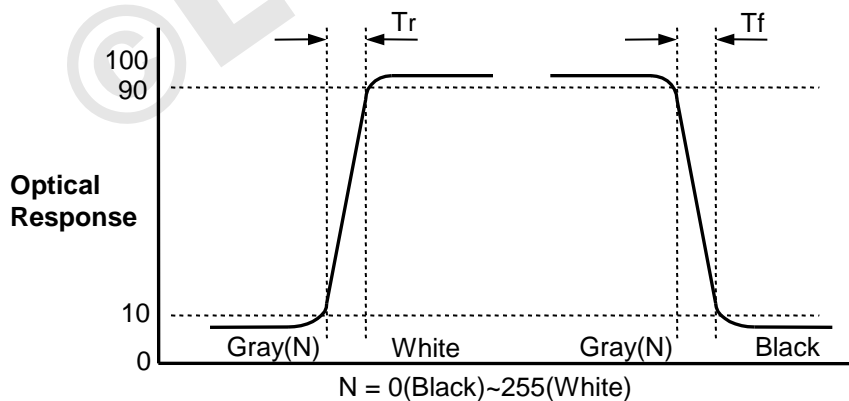
FIG. 3 Response Time

Dimension of viewing angle range
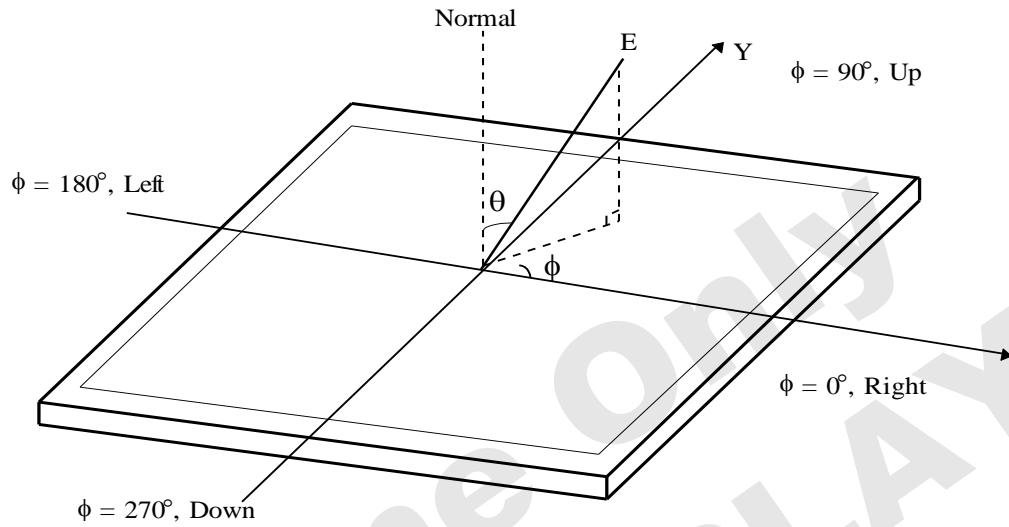
FIG. 4 Viewing Angle

5. Mechanical Characteristics

Table 12 provides general mechanical characteristics.

Table 12. MECHANICAL CHARACTERISTICS

Item	Value	
Outline Dimension	Horizontal	1232.0mm
	Vertical	708.9mm
	Depth	14mm
Active Display Area	Horizontal	1209.6 mm
	Vertical	680.4 mm
Case Top	Material	EGI PCM
	Color	Black
	Manufactory	Hansung
Weight	13.0Kg (Typ.), 13.7Kg(Max.)	

Note1 : Please refer to a mechanical drawing in terms of tolerance at the next page.

Note2 : LGD Manage Stand Pem-nut height as inspection spec of Cover Bottom suppliers.

Product Specification

[FRONT VIEW]

1232.00 (Outline Dimension)
616.00
17.00
17.00
17.00
1214.20 (Bezel Open)
607.10
1209.60(ACTIVE AREA)
604.80
351.40
342.50
340.20
708.90(Outline Dimension)
685.00(Bezel Open)
680.40(ACTIVE AREA)
A
A
24.60
28.60
19.50
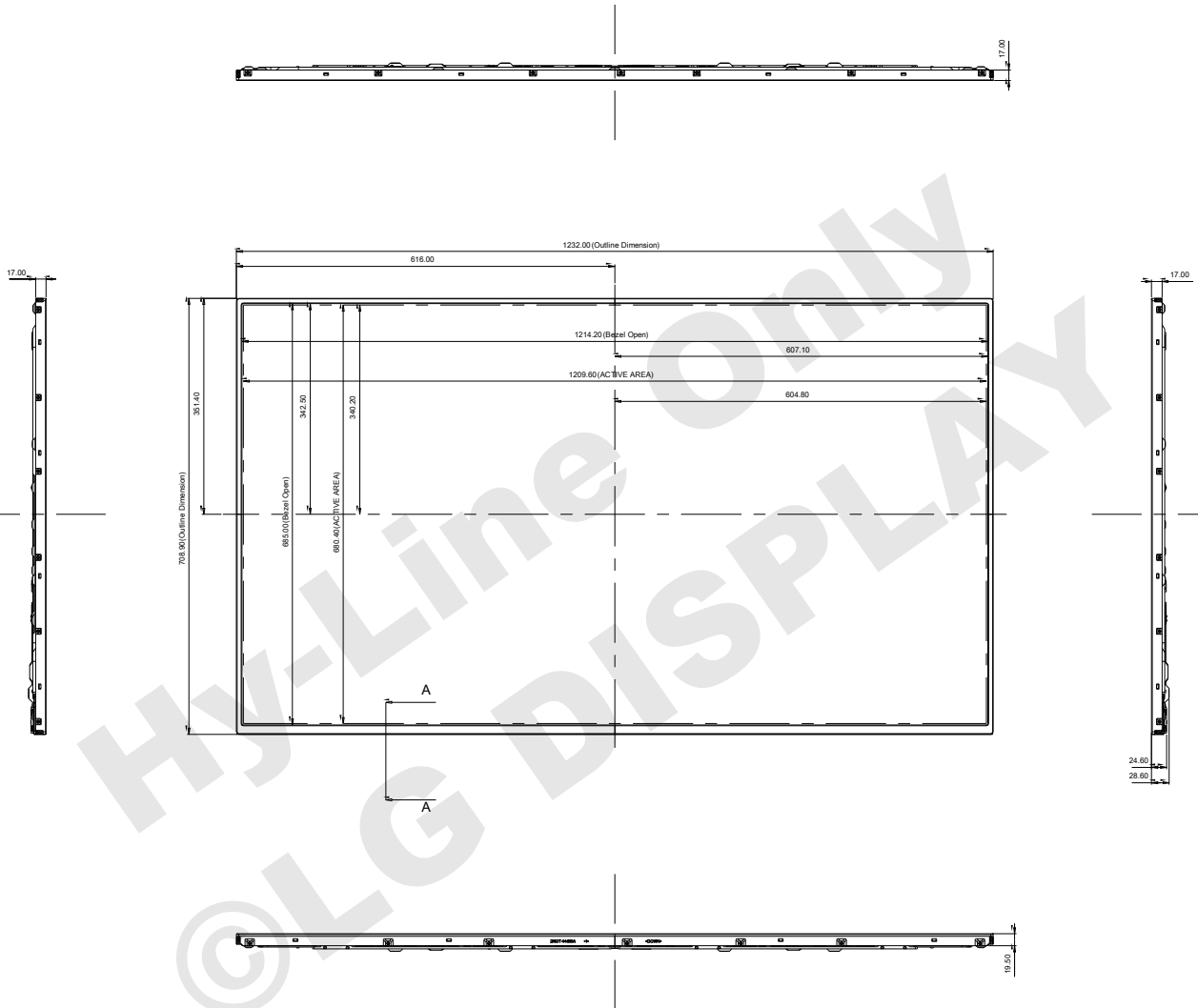
Date	Version
OCT. 14. 2014	V1.0
Jan. 27. 2015	V2.0
Feb. 10.2015	V3.0

MAX 1.3
$2.6^{+0.5}_{-0.5}$
(0.3)

SECTION A-A
SCALE 2/1

Bezel open
A
B
Active area
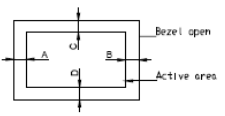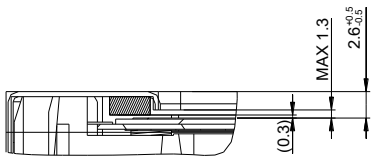
Product Specification

[REAR VIEW]

SET : TOP
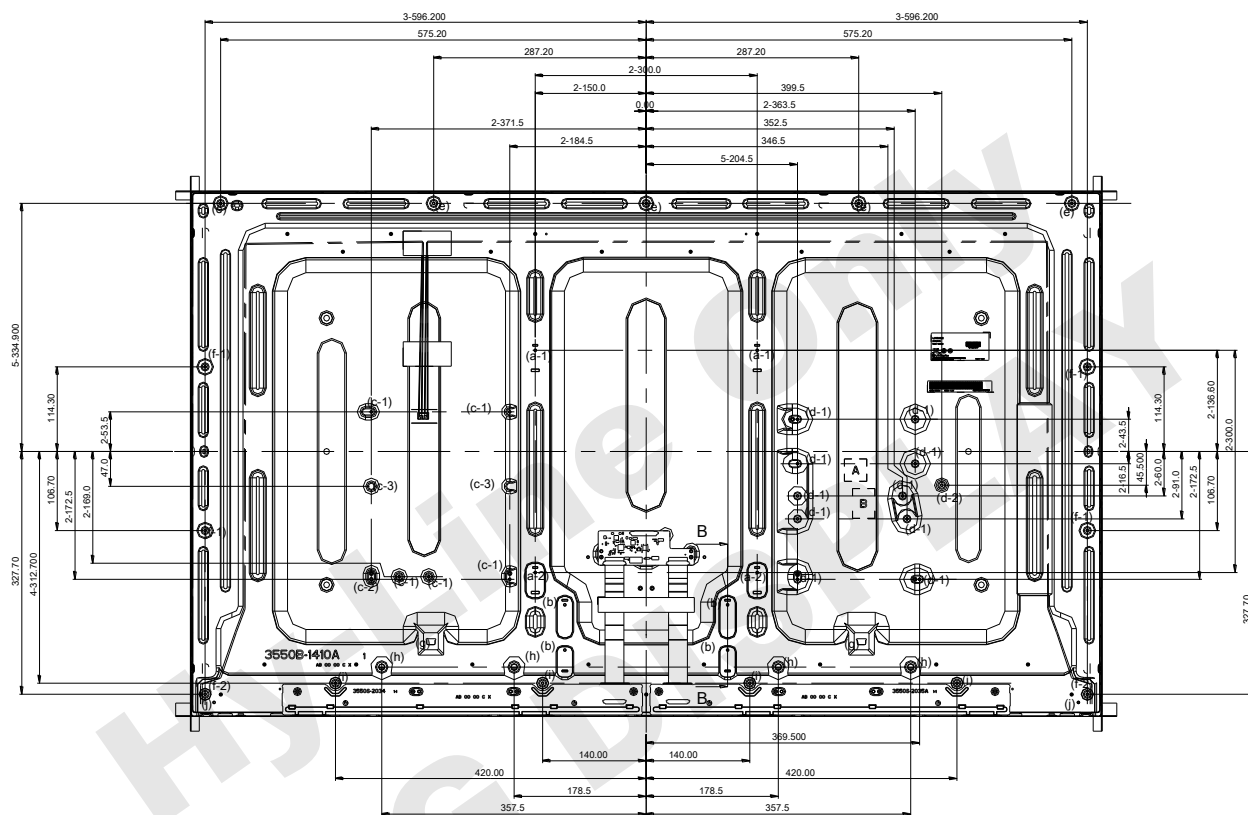
SET : DOWN

Item	Tap	Height (mm)	Max Screw Depth(mm)	Max. Torque (kgf.cm)	Note
(a-1)	M3	7.5	7.0	Max 7.0	VESA
(a-2)	M3	9.0	8.5	Max 7.0	VESA
(b)	M3	9.0	8.5	Max 7.0	STAND
(c-1)	M3	4.0	4.0	Max 7.0	PSU
(c-2)	M4	4.0	4.0	Max 7.0	PSU
(c-3)	-	4.0	-	-	PSU
(d-1)	M3	8.8	8.5	Max 7.0	MAIN
(d-2)	M3	3.6	3.6	Max 7.0	MAIN
(e)	M3	7.5	7.0	Max 7.0	BACK COVER
(f-1)	M3	8.5	8.0	Max 7.0	BACK COVER
(f-2)	M3	8.5	3.1	Max 7.0	
(g)	-	12.6	-	-	SPEAKER
(h)	∅8.0	14.6	-	-	SPEAKER
(i)	M3	8.5	3.0	Max 7.0	B_BLACKET
(j)	M3	5.5	3.5	Max 7.0	B_BLACKET

Product Specification

6. Reliability

Table 13. ENVIRONMENT TEST CONDITION

No.	Test Item	Condition
1	High temperature storage test	Ta= 60°C 90% 240h
2	Low temperature storage test	Ta= -20°C 240h
3	High temperature operation test	Ta= 50°C 50%RH 500h
4	Low temperature operation test	Ta= 0°C 500h
5	Humidity condition Operation	Ta= 40 °C, 90%RH
6	Altitude operating storage / shipment	0 – 16,400 ft 0 - 40,000 ft
7	Panel Push Test (Module Condition)	Max 6kgf

Note : 1. Before and after Reliability test, LCM should be operated with normal function.
　　　　2. These conditions are for LGD's internal test. Please refer to Absolute Maximum Ratings (Table1) for
　　　　 guaranteed condition.

7. International Standards

7-1. Safety

a) UL 60065, Underwriters Laboratories Inc.
   Audio, Video and Similar Electronic Apparatus - Safety Requirements.

b) CAN/CSA C22.2 No.60065:03, Canadian Standards Association.
   Audio, Video and Similar Electronic Apparatus - Safety Requirements.

c) EN 60065, European Committee for Electrotechnical Standardization (CENELEC).
   Audio, Video and Similar Electronic Apparatus - Safety Requirements.

d) IEC 60065, The International Electrotechnical Commission (IEC).
   Audio, Video and Similar Electronic Apparatus - Safety Requirements.

7-2. Environment

a) RoHS, Directive 2011/65/EU of the European Parliament and of the council of 8 June 2011

8. Packing

8-1. Information of LCM Label

a) Lot Mark

A	B	C	D	E	F	G	H	I	J	K	L	M

A,B,C : SIZE(INCH)   D : YEAR

E : MONTH   F ~ M : SERIAL NO.

Note

1. YEAR

Year	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Mark	A	B	C	D	E	F	G	H	J	K

2. MONTH

Month	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Mark	1	2	3	4	5	6	7	8	9	A	B	C

b) Location of Lot Mark

Serial NO. is printed on the label. The label is attached to the backside of the LCD module.
This is subject to change without prior notice.

8-2. Packing Form

a) Package quantity in one Pallet : 22pcs

b) Pallet Size : 1440mm(W) X 1140mm(D) X 955mm(H)

9. Precautions

Please pay attention to the followings when you use this TFT LCD module.

9-1. Mounting Precautions

(1) You must mount a module using specified mounting holes (Details refer to the drawings).
(2) You should consider the mounting structure so that uneven force (ex. Twisted stress, Concentrated stress) is not applied to the module. And the case on which a module is mounted should have sufficient strength so that external force is not transmitted directly to the module.
(3) Please attach the surface transparent protective plate to the surface in order to protect the polarizer. Transparent protective plate should have sufficient strength in order to the resist external force.
(4) You should adopt radiation structure to satisfy the temperature specification.
(5) Acetic acid type and chlorine type materials for the cover case are not desirable because the former generates corrosive gas of attacking the polarizer at high temperature and the latter causes circuit break by electro-chemical reaction.
(6) Do not touch, push or rub the exposed polarizers with glass, tweezers or anything harder than HB pencil lead. And please do not rub with dust clothes with chemical treatment.
  Do not touch the surface of polarizer for bare hand or greasy cloth.(Some cosmetics are detrimental to the polarizer.)
(7) When the surface becomes dusty, please wipe gently with absorbent cotton or other soft materials like chamois soaks with petroleum benzine. Normal-hexane is recommended for cleaning the adhesives used to attach front / rear polarizers. Do not use acetone, toluene and alcohol because they cause chemical damage to the polarizer
(8) Wipe off saliva or water drops as soon as possible. Their long time contact with polarizer causes deformations and color fading.
(9) Do not open the case because inside circuits do not have sufficient strength.

9-2. Operating Precautions

(1) Response time depends on the temperature.(In lower temperature, it becomes longer.)
(2) Brightness depends on the temperature. (In lower temperature, it becomes lower.)
  And in lower temperature, response time(required time that brightness is stable after turned on) becomes longer
(3) Be careful for condensation at sudden temperature change. Condensation makes damage to polarizer or electrical contacted parts. And after fading condensation, smear or spot will occur.
(4) When fixed patterns are displayed for a long time, remnant image is likely to occur.
(5) Module has high frequency circuits. Sufficient suppression to the electromagnetic interference shall be done by system manufacturers. Grounding and shielding methods may be important to minimized the interference.
(6) Please do not give any mechanical and/or acoustical impact to LCM. Otherwise, LCM can't be operated its full characteristics perfectly.
(7) A screw which is fastened up the steels should be a machine screw.
  (if not, it can causes conductive particles and deal LCM a fatal blow)
(8) Please do not set LCD on its edge.
(9) The conductive material and signal cables are kept away from LED driver inductor to prevent abnormal display, sound noise and temperature rising.

9-3. Electrostatic Discharge Control

Since a module is composed of electronic circuits, it is not strong to electrostatic discharge. Make certain that treatment persons are connected to ground through wrist band etc. And don't touch interface pin directly.

9-4. Precautions for Strong Light Exposure

Strong light exposure causes degradation of polarizer and color filter.

9-5. Storage

When storing modules as spares for a long time, the following precautions are necessary.

(1) Store them in a dark place. Do not expose the module to sunlight or fluorescent light. Keep the temperature between 5°C and 35°C at normal humidity.
(2) The polarizer surface should not come in contact with any other object.
  It is recommended that they be stored in the container in which they were shipped.
(3) Storage condition is guaranteed under packing conditions.
(4) The phase transition of Liquid Crystal in the condition of the low or high storage temperature will be recovered when the LCD module returns to the normal condition.

9-6. Handling Precautions for Protection Film

(1) The protection film is attached to the bezel with a small masking tape.
  When the protection film is peeled off, static electricity is generated between the film and polarizer.
  This should be peeled off slowly and carefully by people who are electrically grounded and with well ion-blown equipment or in such a condition, etc.
(2) When the module with protection film attached is stored for a long time, sometimes there remains a very small amount of glue still on the bezel after the protection film is peeled off.
(3) You can remove the glue easily. When the glue remains on the bezel surface or its vestige is recognized, please wipe them off with absorbent cotton waste or other soft material like chamois soaked with normal-hexane.

9-7. Appropriate Condition for Commercial Display

 - Generally large-sized LCD modules are designed for consumer applications (TV).
   Accordingly, a long-term display like in Commercial Display application, can cause uneven display including image sticking. To optimize module's lifetime and function, several operating usages are required.

 1. Normal operating condition
     - Temperature: 0 ~ 40℃
     - Operating Ambient Humidity : 10 ~ 90 %
     - Display pattern: dynamic pattern (Real display)
    Note) Long-term static display can cause image sticking.

 2. Operating usages under abnormal condition
   a. Ambient condition
     - Well-ventilated place is recommended to set up Commercial Display system.
   b. Power and screen save
    - Periodical power-off or screen save is needed after long-term display.

Product Specification

3. Operating usages to protect against image sticking due to long-term static display
  a. Suitable operating time: under 24 hours a day.
    (* The moving picture can be allowed for 24 hours a day)
  b. Static information display recommended to use with moving image.
   - Cycling display between 5 minutes' information(static) display and 10 seconds' moving image.
  c. Background and character (image) color change
   - Use different colors for background and character, respectively.
   - Change colors themselves periodically.
  d. Avoid combination of background and character with large different luminance.
 1) Abnormal condition just means conditions except normal condition.
 2) Black image or moving image is strongly recommended as a screen save.

4. Lifetime in this spec. is guaranteed only when Commercial Display is used according to operating usages.
5. Module should be turned counter-clockwise based on front view when used in portrait mode.

APPENDIX-I

■ Pallet Ass'y

1

2

3

4

5

6

NO.	DESCRIPTION	MATERIAL
①	LCD Module	50INCH
②	AL BAG	AL
③	PALLET	Plyeood 1440×1140×120mm
④	PACKING,BOTTOM	PAPER
⑤	PACKING,SIDE RIB	EPS
⑥	PACKING, TOP	PAPER
⑦	BAND,CLIP	STEEL or PP
⑧	LABEL	YUPO 80G 100X70

Product Specification

APPENDIX- II-1

■ LCM Label

Model →	LD550EUE (FH)(B1)	
	RoHS Verified	
		← **Serial No.**
	XXXXXXXXXXXX XXXX	
	LIGHT GUIDE >PMMA<	
UL, TUV Mark →		
LGD Logo →	LG Display	MADE IN CHINA ← **Origin**

■ Production site

– LG Display (GZ, Newoptics) Co., LTD

Note 1.The origin of LCM Label will be changed according to the production site.

APPENDIX- II-2

■ Pallet Label

LD550EUE	FHB1
EAJ63348301	
22 PCS	LOT/MM-DD
MADE IN CHINA	RoHS Verified HF

* * * * * * * * * * * * * * *

APPENDIX- III-1

■ Required signal assignment for Flat Link (Thine : THC63LVD103) Transmitter(Pin7= **"L" or "NC"**)
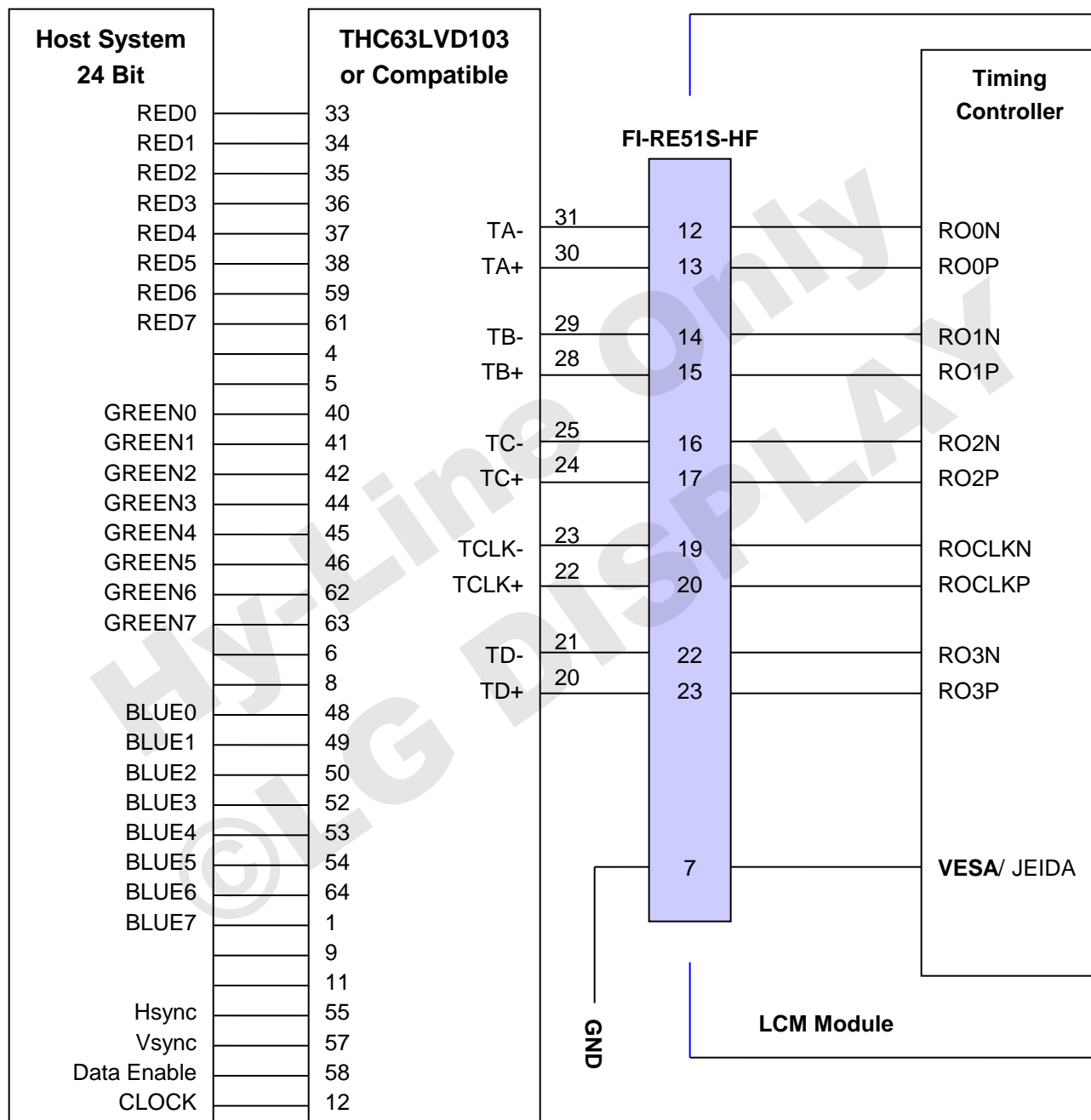
Host System 24 Bit	THC63LVD103 or Compatible		FI-RE51S-HF		Timing Controller
RED0	33				
RED1	34				
RED2	35				
RED3	36				
RED4	37	TA-	31	12	RO0N
RED5	38	TA+	30	13	RO0P
RED6	59				
RED7	61	TB-	29	14	RO1N
	4	TB+	28	15	RO1P
	5				
GREEN0	40				
GREEN1	41	TC-	25	16	RO2N
GREEN2	42	TC+	24	17	RO2P
GREEN3	44				
GREEN4	45	TCLK-	23	19	ROCLKN
GREEN5	46	TCLK+	22	20	ROCLKP
GREEN6	62				
GREEN7	63				
	6	TD-	21	22	RO3N
	8	TD+	20	23	RO3P
BLUE0	48				
BLUE1	49				
BLUE2	50				
BLUE3	52				
BLUE4	53				
BLUE5	54		7		**VESA**/ JEIDA
BLUE6	64				
BLUE7	1				
	9				
	11				
Hsync	55	GND			**LCM Module**
Vsync	57				
Data Enable	58				
CLOCK	12				

Note: 1. The LCD module uses a 100 Ohm[Ω] resistor between positive and negative lines of each receiver input.

    2. Refer to LVDS Transmitter Data Sheet for detail descriptions. (THC63LVD103 or Compatible)

    3. '7' means MSB and '0' means LSB at R,G,B pixel data.

Product Specification

APPENDIX- III-2

■ Required signal assignment for Flat Link (Thine : THC63LVD103) Transmitter(Pin7= **"H"**)

Host System 24 Bit	THC63LVD103 or Compatible		FI-RE51S-HF		Timing Controller
RED0	4				
RED1	5				
RED2	59				
RED3	61				
RED4	33	TA- 31	12		RO0N
RED5	34	TA+ 30	13		RO0P
RED6	35				
RED7	36	TB- 29	14		RO1N
	37	TB+ 28	15		RO1P
	38				
GREEN0	6				
GREEN1	8	TC- 25	16		RO2N
GREEN2	62	TC+ 24	17		RO2P
GREEN3	63				
GREEN4	40	TCLK- 23	19		ROCLKN
GREEN5	41	TCLK+ 22	20		ROCLKP
GREEN6	42				
GREEN7	44				
	45	TD- 21	22		RO3N
	46	TD+ 20	23		RO3P
BLUE0	9				
BLUE1	11				
BLUE2	64				
BLUE3	1				
BLUE4	48				
BLUE5	49		7		VESA /**JEIDA**
BLUE6	50				
BLUE7	52				
	53				
	54				
Hsync	55	**VCC**	**LCM Module**		
Vsync	57				
Data Enable	58				
CLOCK	12				

Note :1. The LCD module uses a 100 Ohm[Ω] resistor between positive and negative lines of each receiver input.

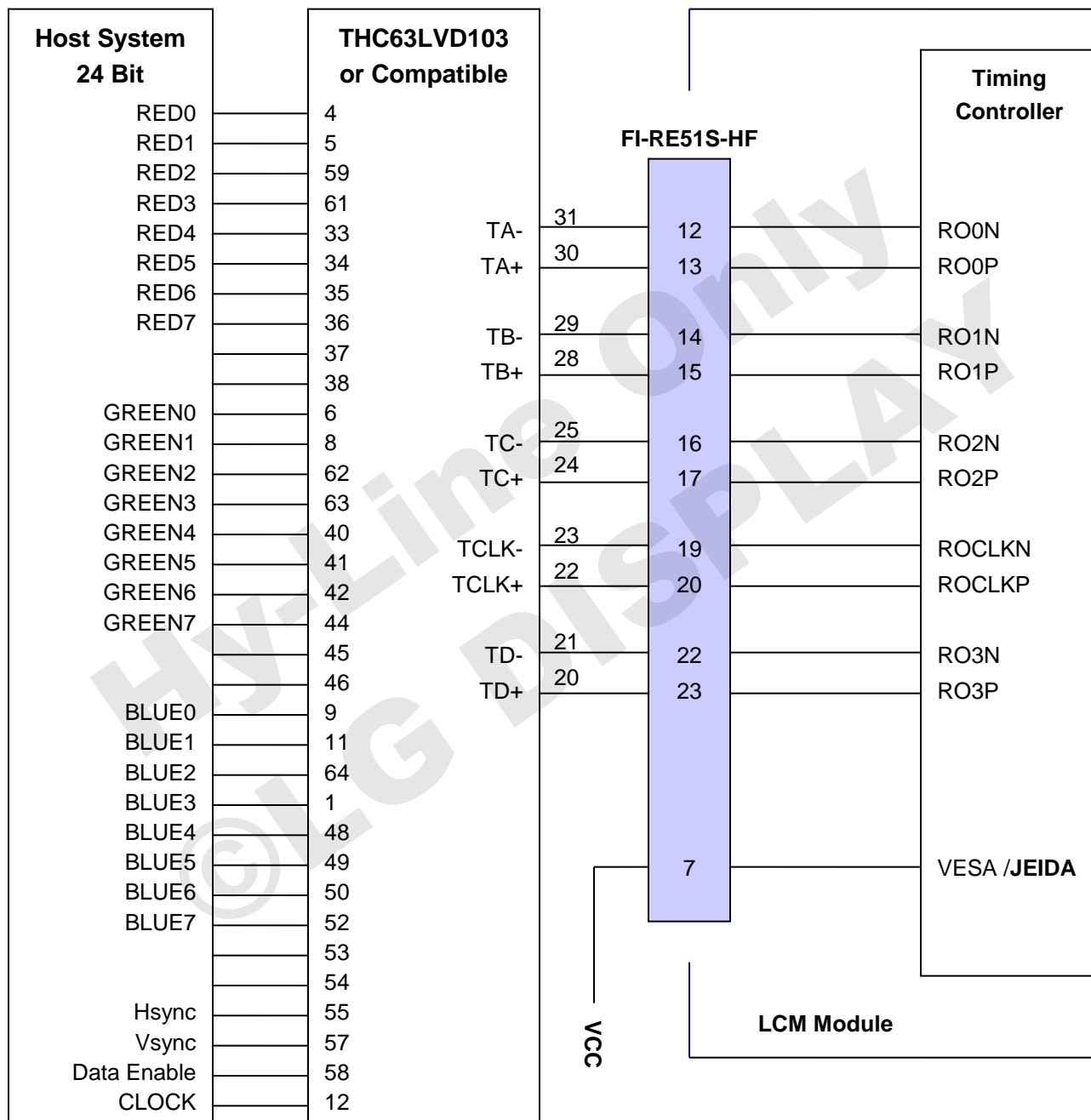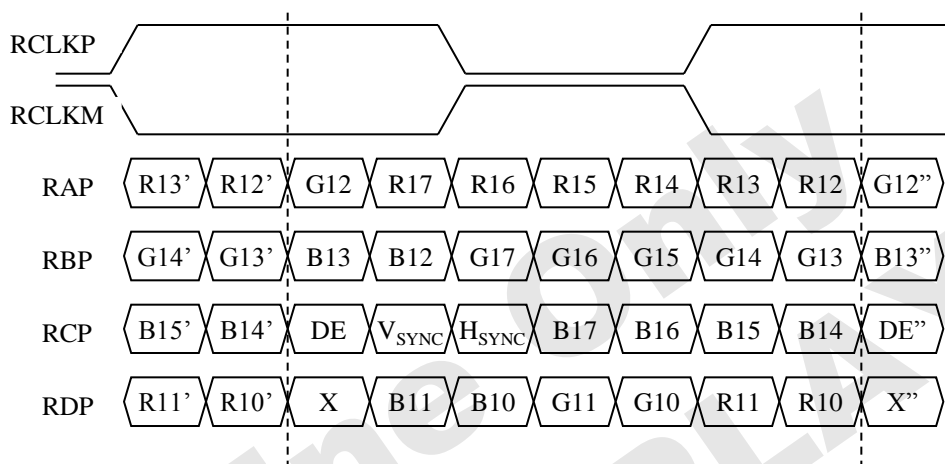2. Refer to LVDS Transmitter Data Sheet for detail descriptions. (THC63LVD103 or Compatible)

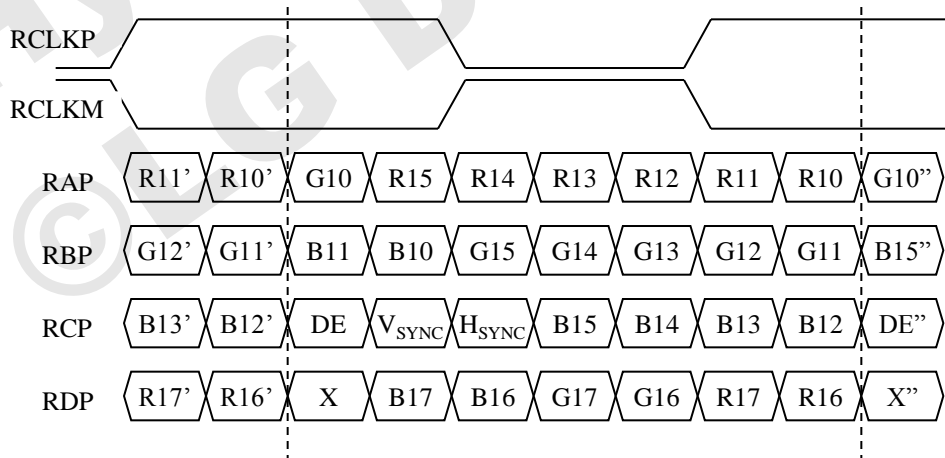3. '7' means MSB and '0' means LSB at R,G,B pixel data.

APPENDIX- IV

■ LVDS Data-Mapping Information (**8 Bit**)

1) LVDS Select : "**H**" Data-Mapping (**JEIDA format**)

RAP	R13'	R12'	G12	R17	R16	R15	R14	R13	R12	G12"
RBP	G14'	G13'	B13	B12	G17	G16	G15	G14	G13	B13"
RCP	B15'	B14'	DE	V$_{SYNC}$	H$_{SYNC}$	B17	B16	B15	B14	DE"
RDP	R11'	R10'	X	B11	B10	G11	G10	R11	R10	X"

2) LVDS Select : "**L**" Data-Mapping (**VESA format**)

RAP	R11'	R10'	G10	R15	R14	R13	R12	R11	R10	G10"
RBP	G12'	G11'	B11	B10	G15	G14	G13	G12	G11	B15"
RCP	B13'	B12'	DE	V$_{SYNC}$	H$_{SYNC}$	B15	B14	B13	B12	DE"
RDP	R17'	R16'	X	B17	B16	G17	G16	R17	R16	X"

Product Specification

APPENDIX- V

■ **Option Pin** Circuit Block Diagram

1) Circuit Block Diagram of **LVDS Format** Selection pin